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Paulina Jalon

STREAMING MULTIMEDIA PRODUCER

EXPERIENCE

Multimedia Producer

QVC+/HSN+ | Qurate Retail Group
May 2024 - Present

- Create, produce, shoot, edit original content for QVC+
- Organize and execute remote productions
- Coach and interview talent to enhance storytelling
- Oversee all aspects of pre-production, production, and post production

Multicultural Producer

QVC+/HSN+ | Qurate Retail Group
June 2022-May 2024

- Worked closely with Qurate DE&I to conceptualize, storyboard, and produce original content
- Launched QVC+ En Español programming and produce 3 Spanish statics
- Researched and pitched new DE&I programming

Associate Producer

QVC Qurate Retail Group
November 2021 - June 2022

- Coordinated and collaborated with vendors and guest
- Oversaw execution of on air presentation to enhance sales
- Responsible for script activation, testimonial calls, and social components
- Supported QVC hosts in their prep and live production

Production Coordinator

QVC Qurate Retail Group
March 2021 - November 2021

- Prepared set displays and products for live demonstrations
- Coordinated with producers, hosts, & directors for show needs

FREELANCE

EVS Operator

Wells Fargo Center
October 2019 - Present

Daktronics/Dream Catcher Operator

Citizens Bank Park
October 2019 - October 2022

Production Assistant - Control Room

Madison Square Garden
October 2018 - June 2020

SKILLS

EVS | FLUENT IN SPANISH |

ADOBE PHOTOSHOP & PREMIERE | SOCIAL MEDIA
PHOTOGRAPHY | CAMERA OPERATOR | PODCASTING

EDUCATION

Temple University 2018

Klein College of Media and Communication

Bachelor of Arts in Media Studies and Production

School of Sport, Tourism, and Hospitality

Minor: Sport and Recreation Management

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